



Empowering commercial real estate with enhanced data insights

The Challenge

The client, operating in the commercial real estate space, was looking to to elevate their online auction platform. The envisioned feature was the inclusion of compelling data insights to empower brokers, buyers, investors, and sellers with reliable and transparent data on commercial real estate sales. However, due to limited internal capacity, they invited StructureIt to collaborate on the development of a modern and unique solution.

How StructureIt helped

StructureIt stepped in as the client's trusted partner, assembling a team of specialists to cover the full software development lifecycle, including UX designers, data analysts, developers, testers, and project managers. The key outcomes were:

Collaborative solution development

Through a collaborative process, StructureIt worked closely with the client's team to create the best solution, with a strong emphasis on design excellence and user experience.

Development and technical expertise

The development team integrated the client's repositories and infrastructure in line with the client's technical vision, curating a seamless and data-rich platform.

Economic data validation

Beyond just integration, StructureIt also assisted in sourcing and validating the economic data used to generate insights. This ensured that the insights presented were both accurate and credible.

“
Everyone we worked with knew what they were doing. StructureIt has a depth of knowledge and know-how that is refreshing and unique for technology vendors in this space.
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The Results

In the delivery of an enhanced online auction platform, the collaborative relationship between StructureIt and the client yielded a number of key benefits, namely:

Quick MVP release

Within just 3 months, we delivered the first Minimum Viable Product (MVP) iteration of the platform, ensuring an immediate return on investment and value to the client

Intuitive user platform

The end product distinguished itself with its intuitive design, easy navigation, and high-speed performance, enhancing the overall platform user experience

A trusted outsourcing partner

The client gained a reliable outsourcing partner in StructureIt, addressing their lack of internal capacity on an as-needed basis

Meaningful data insights

The data insights section empowered clients, including brokers, buyers, investors, and sellers, with trusted and transparent data

Collaboration, on your terms

Let's collaborate to craft tailored software solutions that drive your business growth in the CRE and Credit markets.

Get in touch →